Bigbluebutton based Marketplace Solution for Businesses

New Marketplace solution for BigBlueButton to replace the Free Greenlight dashboard with lots of additional platform features, great user interfaces, automation, flexibility for customizations, payment gateway integrations & most importantly fully white-labeled by default.

CHECK LIVE DEMO HERE

Live Learning & Training Management, Marketplace Solution(LLTMS)

A 95% Prebuilt & tailored solution Developed & exclusively
Designed for existing Bigbluebutton & Greenlight Dashboard Admin & Users

If you are someone looking forward in the field of Online Learning/training/meeting or Telemedicine field, you must be exploring how you can add a new service or platform to your existing Brand or build a new Business from scratch using this fantastic Open-source project called Bigbluebutton, then you are the perfect match for our ready-made solution.

Disclaimer : If you have no idea about Bigbluebutton & Greenlight Dashboard or its features & functionality, this page's article may not be easy to understand for you.

Why you may need LLTMS with Bigbluebutton?

Though Bigbluebutton allows lots of flexibility through its REST API interface, there is no ready-made solution exist in the market which uses Bigbluebutton to its full potential, except few proprietary in-house products like elos.vc where businesses have invested heavily in R&D for themselves.

Simply there are only a few options available like Greenlight Dashboard, WordPress Plug-ins, Moodle, or other LMS integrations which just do the job to allow Admin & Users to use Bigbluebutton along with its basic features. None of these are built for businesses or to monetize the functionalities & that's how Open-source works.

Problems of using BBB with Greenlight Dashboard

Study the detailed problem statements we received from our clients in the last 1.5 years here .

Common problems reported by Admins

- ⊗ Over-subscribed Resources
- ⊗ Only single user-type or Plan
- ⊗ No controls over Room's usage
- ⊗ No suitable options for Free Trial
- ⊗ No inbuilt Billing or Invoicing system
- ⊗ No In-built Revenue Channel
- ⊗ No payment gateway Integrations
- ⊗ Can't take Mobile No from Users
- ⊗ Can't deactivate Users , only can Ban
- ⊗ Can't ask users to make Payment
- ⊗ No private dashboard for Attendees
- ⊗ Can't allow Attendees to explore Moderators
- ⊗ Sessions are okay but Dashboard is not Good

Feedbacks from End-Users or Moderators

- ⊗ Can't display additional Info on Room's page
- ⊗ Room's Links are Random , not customized
- ⊗ Can't add the session's Welcome Message
- ⊗ No sharable Public Profile Link
- ⊗ Attendees can't find all my rooms together
- ⊗ No room based pre-authorization
- ⊗ Can't focus on sessions for the approvals
- ⊗ I want my attendees to join from Dashboard
- ⊗ I have no option to manage my Attendees
- ⊗ Can't invite new attendees over Email
- ⊗ Missing secured recording auto-sharing
- ⊗ Can't accept payment from attendees
- ⊗ Can't Live Stream to YouTube or Facebook

Being a Bigbluebutton Hosting provider obviously, we understand it technically very well but we also have a very clear understanding of all the possibilities & limitations from a business point of view.

We didn't want to build our awesome Product and start competing in the B2C segment in our local market, so we planned & designed the B2B Solution in such a way that we can help others to establish their platforms in their market with awesome user interface, added features and lots of automation & functionalities without any huge upfront R&D cost and time Investment.

We are looking forward to working with Businesses that can execute the project nicely within their userbase or target market & handle the sales, and marketing to bring growth & users, rest we can take care of all technical things being the extended remote tech team.

Our Solution Overview

Our complete solution is divided into three major Parts

Marketplace Landing Section

- ✓ This is the optional Marketplace Interface or Public Section which allows visitors or attendees to explore the Public Profiles & Rooms of the Moderators.

- ✓ We do complete design & content customization of these public pages for each client, to make them as unique as possible based on their application, Brand & language, etc.

User and Admin Dashboard Application

- ✓ The dashboard with multiple Roles & Plan based Interfaces for the Users. This is the major part of the whole solution & can be used without the public explorer part.

- ✓ Dashboard's functionalities are mostly configurable by Admin & we allow only Language & Brand customization for Free, but we also do custom development with additional cost.

BigBlueButton Infrastructure

- ✓ This is the same Bigbluebutton Infrastructure either a standalone server or Bigbluebutton Cluster setup, our solution just requires the BBB API credentials.

- ✓ This is not included in our solution but our solution uses the Bigbluebutton Infrastructure through API, you are free to choose your BBB service provider.

CHECK LIVE DEMO HERE ›

Platform's Core Functionalities

- ✓ Dynamic Features & Functionalities
- ✓ Dynamic Plans based User Interfaces
- ✓ Marketplace friendly In-built user's Wallet
- ✓ Configurable Currency & Dynamic Wallet Value

- ✓ User's Social Profile & Personalized Links
- ✓ Personalized & SEO Friendly Room URLs
- ✓ Free, One-time, Recurring Session Registration
- ✓ In-built Subscription & Auto-Renewal

- ✓ In-built Withdrawal & Payout Management
- ✓ Full-featured BigBlueButton Sessions
- ✓ Bigbluebutton Sessions Live Streaming
- ✓ Recording Auto-Sharing with Registered Users

Multiple Revenue Channels for Admin

Currently available

- $ Selling Subscription or Plans to Moderators
- $ Commission on Moderator's or Seller's Earnings
- $ Commission on RTMP Live Streaming Cost
- $ Service Fee on Wallet Recharge

After creating certain userbase

- $ Profile Ranking on Marketplace Landing Page
- $ Badge or Blue Tick Moderator's Paid Verification or Recognitions
- $ Add-on Features or Services for Moderators

Create Additional Revenue Sources with LLTMS

See more detailed Feature lists & Functionalities for Different Roles here

Our solution can be used to build any platform you may think, which requires the platform users to use live Video Conferencing to facilitate the service. We can list a few top-level applications

Community Meetup Online

A private online hub for Meeting, Conferencing, Teaching, or Consulting could be the most useful & Highly engaged platform for a community. We would love to tailor such a platform.

Live Networking Platform

Nowadays your network is the net worth. So a platform that allows people to do networking through their own personalized Profile & Rooms may bring a massive response

Online Live Tutoring

Hopefully, you have seen already how fast this market is growing, then why not invest a little to hold a position in this growing industry along with your other business

Online Live Prayer

Roughly 85% population of the world still believe in the existence of God, so a platform for virtual religious prayers has a very high

Online Live Training

Corporate Training is the most challenging part for a business. No one loves it but everyone has to do it. So a dedicated training

Online Live Consultation

No Online and Virtual Consultants are growing rapidly as Freelancers. So we see a high potential for dedicated consulting

potential to get a massive no of users

platform with a systematic establishment could give a much better result.

platforms in every particular niche or business field. We recommend considering the field you understand better.

Tele-health or Dr. Consultation

Telehealth or Online Dr. Consultation has still very high potential to grow. At least you can create your user base in your target market. So it won't be tough to get thousands of users if you can bring good Drs to the Table.

Online CA Consultation

The start-Up industry is growing, and everyone needs a CA to talk or ask questions but we see most of the CA are not comfortable with the latest technology and talks on mobile only. If you can bring CA to the platform, it has indefinite potential to grow in the next 6 months

Interactive Live Streaming

Interactive Live Streaming platforms are now on top demand with some adult activities but we think it can also be used for fair & safe usage

Cost & Mode of Offering

Mode of offering	Standard Version	Pro Version
Currently we are offering two versions of our solution to serve two purposes	Dashboard for Bigbluebutton-based Meetings, Conferencing, webinars, and Virtual Classroom platforms except for marketplace or monetization.	Standard Version & all Marketplace features like Subscription Plans, In-built User Wallets, Paid Rooms, etc. truly monetized solutions.
Applications or to be for	Replacing Greenlight Dashboard with additional features, functionalities, and automation for end-users & admin	Launch a highly engaged platform with minimum investment to bring & retain more users and generate more revenue
Recommended for	NGOs, Non-profit, or Govt. Institutions or In-house usage	Any kind of Business who need to Generate Revenue
With our Bigbluebutton Managed Hosting Plans Total One-time Cost Monthly SaaS Cost	Upfront Payment - $200 $200 $0 (Free with Managed Plans*)	Upfront Payment - $500 Within next 30 Days - $1000 Within next 60 Days - $500 $2000 $120
With Client's Self-hosted Bigbluebutton Setup Total One-time Cost Monthly SaaS Cost	Upfront Payment - $500 $500 $80	Upfront Payment - $1500 Within next 30 Days - $1000 Within next 60 Days - $1000 $3500 $180
Go Live Within	20 Days of Upfront payment	7 Days of Upfront payment

Note : If you want to see the Detailed Comparision between the Greenlight Dashboard, Our Standard version & Pro Version follow the link .

Disclaimers :

1. **"With our Bigbluebutton Managed Hosting Plans"** doesn't mean Bigbluebutton Hosting will be included in this cost, the respective pricing is applicable only if the client has any active Bigbluebutton Managed Hosting Premium or Business Plans

2. **"With Client's own Self-hosted BBB Infrastructure"** means the client can have their own Bigbluebutton Infrastructure Self-hosted in their cloud account or outsourced from any other service provider, but we will most & manage the Marketplace application or dashboard, which will be integrated through API.

Things always common in our offerings are

- ✔ Full white-labeled Branding with custom domain
- ✔ Enhancements, Bug Fixes & Deployments.
- ✔ Marketplace Application hosting along with full maintenance
- ✔ New functionalities & Regular updates

Custom Domain & White-labeled Branding
This Dashboard will be available on the client's domain with a fully white-labeled setup, it will represent the client's branding(logo, color, etc) everywhere.

Data Retention Policy
The database can be retained for a maximum post 90 days of contract period termination or nonpayment of the subscription.

Project Source-code & ownership
1. Project's source code will not be delivered to the client at any cost, it is owned by Bymond Pvt. Ltd.

2. Bigbluebutton Host will manage & deploy the Dashboard's Front-end, Back-end, and Database for all clients in its multi-cloud based infrastructure as long as the SAAS subscription is active.

Major Updates or Upgradation
1. Bug fixes & updates on existing versions will be always available for free.

2. Additional $500 will be levied for new major features(optional) updates that may break codes or functionality. No cost to be paid if the project is not used in production & database can be formatted as a fresh new setup.

Service uptime & availability

- ✔ This Marketplace application will be always up & running 24*7, any updates will be performed during the offtime or scheduled maintenance hours.

✅ To ensure High availability we use MongoDB Atlas for Database hosting, but the backend is hosted on a single server which in general never goes down.

✅ But if needed we can also make sure of the High availability of the Backend with multiple Backend servers & load balancers at additional cost, contact us for detailed costs as per your requirement.

Note : Our uptime or high availability only ensures the availability of the dashboard, In case of any downtime or issues with the client's Self-hosted Bigbluebutton deployment, we can't help in that case. To get the best production-grade BBB setup we recommend using our Managed Bigbluebutton Hosting, where we ensure everything works perfectly, with quick technical support & regular maintenance.

Future Roadmap or Upcoming Features

We are always trying to enhance the user experience & add more features that will be beneficial for the end users & create value for the project, so we have the Roadmap for further improvement contact us to discuss more in this regard or kindly send your feedback, feature requests or anything you wish to see in this project to info@bigbluebutton.host or WhatsApp us +918967510059

Eligibility or Criteria to get this exclusive solution

1. Anyone from the Client's team needs to Understand English & be able to communicate with us in all matters. We can only communicate in English, Hindi, Bengali & Oriya.

2. We don't have any other Criteria if the client can afford to pay the Costs.

3. Additionally we just want to make sure the client is serious about the project.

Whom we are looking to grow with?

We will take care of the Solution & Technical things as your extended team, you need to only focus on managing the business, sales & marketing to bring growth & more users.

✅ **Edtech Solopreneurs or Entrepreneurs**
✅ **Sales & Marketing Startup**
✅ **ERP or LMS Vendors**
✅ **Coaching Centers**
✅ **Communities & Groups**
✅ **Hospitals & Clinics**
✅ **NGOs & Non-profit Organizations (Upto 75% Discounts on Setup Cost)**

Frequently Asked Questions

What are all the costs involved ?	⌄
Is it Complete White label ?	⌄
What if Client's has an existing Self-hosted BBB ?	⌄
Will this Dashboard work with BBB Cluster Setup ?	⌄
Which option is better for a Startup ?	⌄
Can we look for Investment if we use this ?	⌄
Why Do Businesses Prefer Self-Hosted BBB ?	⌄
Interested in this but having an existing Application ?	⌄

Renovate or Start new Live Conferencing Marketplace with Premium UI & Bigbluebutton with Loaded Add-on features.

Contact Sales
sales@bymond.com

Ask Questions
info@bigbluebutton.host
+91 8967510059

You have an amazing thought in Mind ?
We would love to listen to you , if you wish to share your thoughts with us . Not only BigBlueButton we also have expertise in Janus, Mediasoup, Kurento, Jitsi, Big Blue Button, GStreamer, FFMPEG, Amazon Chime, Vonage, Twilio, Agora, Frozen mountain to name a few along with all layers of WebRTC including pure WebRTC, cPaas, STUN, TURN, signalling servers, media servers, recording servers and recording post processing servers.

LET'S TALK ≫